



22-26 / 09 / 2025

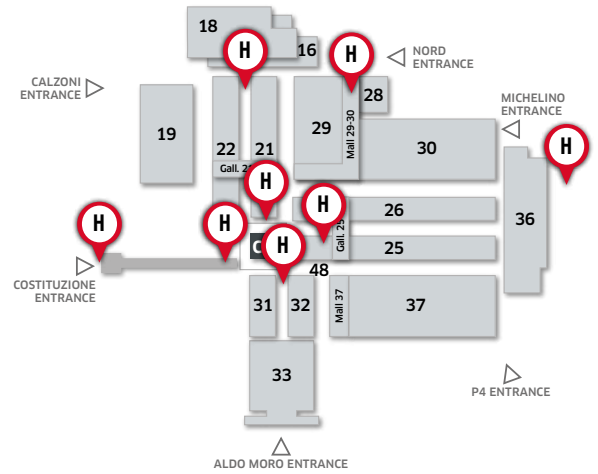
8 Ledwall located in:

- Piazza Costituzione
- Costituzione Entrance
- Mall 29/30
- Michelino Entrance
- Services Centre glass wall facing halls pad 21/22
- Services Centre glass wall facing halls 25/26
- Services Centre glass wall facing halls 31/32
- Connection hallway between halls 21/22 and halls 16/18

Price:

- 7 runs per hour in 7 locations (except for Piazza Costituzione) + 4 TYPE A SIGNS **€ 5,500.00**
- 14 runs per hour in 7 locations (except for Piazza Costituzione) + 6 TYPE A SIGNS **€ 6,500.00**
- 14 runs per hour in all 8 locations + 6 TYPE A SIGNS **€ 10,000.00**

ADVERTISING POSITIONS MAP



VIDEO ADVERTISEMENT SPECIFICS

Length: **25"**
 Dimensions: **16:9**
 Resolution: **1280x720**
 File: **MPEG4 (VIDEO) - CODEC H264 - BITRATE between 8 and 15 MBTS**

The advertising materials must be **made up by and at the expense of the Exhibitor.**



Piazza Costituzione

DELIVERY

The material must be sent via wetransfer to the email address: **e.strali@cersaie.it** no later than **24 July 2025.**



Costituzione Entrance

INFORMATION ABOUT AVAILABILITY AND COSTS

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Mall 29/30



Services Centre glass wall facing halls pad 21/22



Services Centre glass wall facing halls 25/26



Connection hallway between halls 21/22 and halls 16/18



Services Centre glass wall facing halls 31/32



Michelino Entrance